

## **The Progressive Era**

Amid great political and social change, women gain a larger public role and lead the call for reform. President Theodore Roosevelt dubs his reform policies a Square Deal.





## **The Progressive Era**







# Section 1 The Origins of Progressivism

Political, economic, and social change in late 19<sup>th</sup> century America leads to broad progressive reforms.





## **1** The Origins of Progressivism

## Four Goals of Progressivism

#### **Concerns of Progressives**

- Early 1900s, middle-class reformers address problems of 1890s
- Different reform efforts collectively called progressive movement
- Reformers aim to restore economic opportunity, correct injustice by:
  - protecting social welfare, promoting moral improvement
  - creating economic reform, fostering efficiency







#### continued Four Goals of Progressivism

#### **Protecting Social Welfare**

- Social Gospel, settlement houses inspire other reform groups
- Florence Kelley, political activist, advocate for women, children
  - helps pass law prohibiting child labor, limiting women's hours

#### **Promoting Moral Improvement**

- Some feel poor should uplift selves by improving own behavior
- Prohibition—banning of alcoholic drinks
- Woman's Christian Temperance Union spearheads
  prohibition crusade







#### continued Four Goals of Progressivism

#### **Creating Economic Reform**

- 1893 panic prompts doubts about capitalism; many become socialists
- **Muckrakers**—journalists who expose corruption in politics, business

### **Fostering Efficiency**

- Many use experts, science to make society, workplace more efficient
- Louis D. Brandeis uses social scientists' data in trial
- Scientific management—time and motion studies applied to workplace
- Assembly lines speed up production, make people work like machines
  - cause high worker turnover





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## Cleaning Up Local Government

#### **Reforming Local Government**

- Reformers try to make government efficient, responsive to voters
- Some cities adopt government by commission of experts
- Many use council-manager: people elect council that appoints manager

#### **Reform Mayors**

- Hazen Pingree of Detroit tackles taxes, transit fares, corruption
- Socialist Tom Johnson of Cleveland fights corrupt utility companies





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## **Reform at the State Level**

#### **Reform Governors**

- Governors push states to pass laws to regulate large businesses
- Robert M. La Follette is 3-term governor, then senator of Wisconsin
  - attacks big business

## **Protecting Working Children**

- Child workers get lower wages, small hands handle small parts better
  - families need children's wages
- National Child Labor Committee gathers evidence of harsh conditions
- Labor unions argue children's wages lower all wages
- Groups press government to ban child labor, Continued ... cut hours







#### continued Reform at the State Level

#### **Efforts to Limit Working Hours**

- Muller v. Oregon—Court upholds limiting women to 10-hour workday
- *Bunting* v. *Oregon*—upholds 10-hour workday for men
- Reformers win workers' compensation for families of injured, killed







#### continued Reform at the State Level

#### **Reforming Elections**

- Oregon adopts secret ballot, initiative, referendum, recall
- Initiative—bill proposed by people, not lawmakers, put on ballots
- Referendum—voters, not legislature, decide if initiative becomes law
- **Recall**—voters remove elected official through early election
- Primaries allow voters, not party machines, to choose candidates

#### **Direct Election of Senators**

Seventeenth Amendment permits popular election of senators





## Section 2 Women in Public Life

As a result of social and economic change, many women enter public life as workers and reformers.





## **2** Women in Public Life

## **Women in the Work Force**

#### **Changing Patterns of Living**

- Only middle-, upper-class women can devote selves to home, family
- Poor women usually have to work for wages outside home

#### Farm Women

- On Southern, Midwestern farms, women's roles same as before
- Perform household tasks, raise livestock, help with crops



Continued . . .





#### continued Women in the Work Force

#### Women in Industry

- After 1900, 1 in 5 women hold jobs; 25% in manufacturing
- 50% industrial workers in garment trade; earn half of men's wages
- Jobs in offices, stores, classrooms require high school education
- Business schools train bookkeepers, stenographers, typists

#### **Domestic Workers**

- In 1870, 70% of employed women do domestic work
- Many African-American, immigrant women do domestic labor
  - married immigrants take in piecework, boarders





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## **Women Lead Reform**

#### **Women Get Involved**

- Many female industrial workers seek to reform working conditions
- Women form cultural clubs, sometimes become reform groups

#### **Women in Higher Education**

- Many women active in public life have attended new women's colleges
- 50% college-educated women never marry; many work on social reforms





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#### continued Women Lead Reform

#### Women and Reform

- Women reformers target workplace, housing, education, food, drugs
- National Association of Colored Women (NACW) child care, education
- Susan B. Anthony of National American Woman Suffrage Assoc. (NAWSA)
  - works for woman suffrage, or right to vote

#### A Three-Part Strategy for Suffrage

- Convince state legislatures to give women right to vote
- Test 14<sup>th</sup> Amendment—states lose representation if deny men vote
- Push for constitutional amendment to give women the vote





# Section 3 **Teddy Roosevelt's Square Deal**

As president, Theodore Roosevelt works to give citizens a Square Deal through progressive reforms.





## **3** Teddy Roosevelt's Square Deal

## **A Rough-Riding President**

### **Roosevelt's Rise**

- **Theodore Roosevelt** has sickly childhood, drives self in athletics
- Is ambitious, rises through New York politics to become governor
- NY political bosses cannot control him, urge run for vice-president

### The Modern Presidency

- President McKinley shot; Roosevelt becomes president at 42
- His leadership, publicity campaigns help create modern presidency
- Supports federal government role when states do not solve problems



- Square Deal—Roosevelt's progressive reforms



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## **Using Federal Power**

### Trustbusting

- By 1900, trusts control about 4/5 of U.S. industries
- Roosevelt wants to curb trusts that hurt public interest
  - breaks up some trusts under Sherman Antitrust Act

## 1902 Coal Strike

- Coal reserves low; forces miners, operators to accept arbitration
- Sets principle of federal intervention when strike threatens public







#### continued Using Federal Power

#### **Railroad Regulation**

- Roosevelt pushes for federal regulation to control abuses
  - Elkins Act—stops rebates, sudden rate changes
  - Hepburn Act—limits passes, ICC to set maximum rates





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## **Health and the Environment**

#### **Regulating Foods and Drugs**

- Upton Sinclair's The Jungle—unsanitary conditions in meatpacking
- Roosevelt commission investigates, backs up Sinclair's account
- Roosevelt pushes for Meat Inspection Act:
  - dictates sanitary requirements
  - creates federal meat inspection program

### **Pure Food and Drug Act**

- Food, drug advertisements make false claims; medicines often unsafe
- Pure Food and Drug Act halts sale of contaminated food, medicine
  - requires truth in labeling









#### continued Health and the Environment

#### **Conservation and Natural Resources**

- 1887, U.S. Forest Bureau established, manages 45 million acres
- Private interests exploit natural environment

#### **Conservation Measures**

- Roosevelt sets aside forest reserves, sanctuaries, national parks
- Believes conservation part preservation, part development for public





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## **Roosevelt and Civil Rights**

### **Civil Rights at the Turn of the 20th Century**

- Roosevelt does not support civil rights for African
  Americans
- Supports individual African Americans in civil service
  - invites Booker T. Washington to White House
- NAACP—National Association for the Advancement of Colored People
   goal is full equality among races
- Founded 1909 by W. E. B. Du Bois and black,
  - white reformers





## Section 4 Progressivism Under Taft

Taft's ambivalent approach to progressive reform leads to a split in the Republican Party and the loss of the presidency to the Democrats.





## Progressivism under Taft

## **Taft Becomes President**

#### **Taft Stumbles**

- 1908, Republican **William Howard Taft** wins with Roosevelt's support
- Has cautiously progressive agenda; gets little credit for successes
- Does not use presidential bully pulpit to arouse public opinion







#### continued Taft Becomes President

#### **The Payne-Aldrich Tariff**

- Taft signs Payne-Aldrich Tariff—compromise bill, moderate tariffs
- Progressives angry, think he abandoned low tariffs, progressivism

#### **Disputing Public Lands**

- Conservationists angry Richard A. Ballinger named interior secretary
  - Ballinger puts reserved lands in public domain
- Interior official protests action, is fired, writes magazine exposé
- Gifford Pinchot head of U.S. Forest Service
  - testifies against Ballinger
  - is fired by Taft





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# The Republican Party Splits

#### **Problems within the Party**

- Republicans split over Taft's support of House Speaker Joseph Cannon
- Cannon weakens progressive agenda; progressives ally with Democrats
- 1910 midterm elections, Democrats get control of House







#### continued The Republican Party Splits

#### **The Bull Moose Party**

- 1912 convention, Taft people outmaneuver Roosevelt's for nomination
- Progressives form Bull Moose Party; nominate Roosevelt, call for:
  - more voter participation in government
  - woman suffrage
  - labor legislation, business controls
- Runs against Democrat Woodrow Wilson, reform governor of NJ





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## **Democrats Win in 1912**

#### **The Election**

- Wilson endorses progressive platform called the New Freedom
  - wants stronger antitrust laws, banking reform, lower tariffs
  - calls all monopolies evil
- Roosevelt wants oversight of big business; not all monopolies bad
- Socialist Party candidate Eugene V. Debs wants to end capitalism
- Wilson wins great electoral victory; gets majority in Congress





## Section 5 Wilson's New Freedom

Woodrow Wilson establishes a strong reform agenda as a progressive leader.





## **6** Wilson's New Freedom

## **Wilson Wins Financial Reforms**

#### Wilson's Background

- Wilson was lawyer, professor, president of Princeton, NJ governor
- As president, focuses on trusts, tariffs, high finance

## **Two Key Antitrust Measures**

- Clayton Antitrust Act stops companies buying stock to form monopoly
- Ends injunctions against strikers unless threaten irreparable damage
- Federal Trade Commission (FTC)—new
  - "watchdog" agency
  - investigates regulatory violations
  - ends unfair business practices







#### continued Wilson Wins Financial Reforms

#### A New Tax System

- Wilson pushes for Underwood Act to substantially reduce tariffs
- Sets precedent of giving State of the Union message in person
- · His use of bully pulpit leads to passage

#### Federal Income Tax

Sixteenth Amendment legalizes graduated federal income tax

#### **Federal Reserve System**

- Federal Reserve System—private banking system under federal control
- Nation divided into 12 districts; central bank in each district





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## Women Win Suffrage

#### **Local Suffrage Battles**

- College-educated women spread suffrage message to working-class
- Go door-to-door, take trolley tours, give speeches at stops
  - some adopt bold tactics of British suffragists

### **Catt and the National Movement**

- Carrie Chapman Catt, head of NAWSA, stresses organization, lobbying
- National Woman's Party aggressively pressures for suffrage amendment
- Work of patriotic women in war effort influences
  politicians
- 1920 Nineteenth Amendment grants women right to vote





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## The Limits of Progressivism

#### **Wilson and Civil Rights**

- As candidate, wins support of NAACP for favoring civil rights
- As president, opposes antilynching legislation
- Appoints fellow white Southerners to cabinet who extend segregation
- NAACP feels betrayed; Wilson self-defense widens rift

### The Twilight of Progressivism

Outbreak of World War I distracts Americans;
 reform efforts stall





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